

SPSS

COMM/JRN 410

- GENDER:

- male (1)
- female (2)

- ACADEMIC YEAR

- Freshman (1)
- Sophomore (2)
- Junior (3)
- Senior (4)

- Expected Grade

- F (1)
- D (2)
- C (3)
- B (4)
- A (5)

- Ethnicity

- African American (1)
- Hispanic (2)
- White (3)
- Asian (4)

- I found the course contents intellectually stimulating.
 - Strongly disagree (1)
 - Disagree (2)
 - Neutral (3)
 - Agree (4)
 - Strongly agree (5)
- The instructor was sufficiently qualified to teach this course.
 - Strongly disagree (1)
 - Disagree (2)
 - Neutral (3)
 - Agree (4)
 - Strongly agree (5)

- Social Media Usage
 - Facebook (yes “1”; no “0”)
 - MySpace (yes “1”; no “0”)
 - Twitter (yes “1”; no “0”)
 - Instagram (yes “1”; no “0”)